



Press Release  
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## HDA Truck Pride Names 2019 Truck Service Expert of the Year

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HDA Truck Pride is proud to announce its 2019 Truck Service Expert of the Year, PennFleet. Based in Boothwyn, Pennsylvania, PennFleet has been a Truck Service Expert since 2016 and is sponsored by Triple R Truck Parts.

PennFleet's approach to business is deeply rooted in their core values. Partnership, integrity, financial responsibility, optimism, communication and respect are part of their daily operations. Their shop runs 100% on solar power and is heated using recycled motor oil. They are grid free and work constantly to reduce their carbon footprint. They use technology in all aspects of their business including inventory control, tool usage, and diagnostic hookups. PennFleet is a great example to the industry on employing progressive concepts to a thriving business.

"To say PennFleet has led its marketplace would be an understatement," says Tina Hubbard, President of HDA Truck Pride. "Their dedication to their customers, their suppliers and the industry shines through in everything they do. Most recently, when Pennsylvania rest stops were affected by the Coronavirus pandemic, PennFleet opened their parking lot and offered not only a place for drivers to stop and rest – but also offered complimentary food, beverages and sanitation stations. They recognized a need in their area and didn't stop until it was fulfilled."

Jim Kolea, of PennFleet, says the distinction is an honor for the organization. "We're humbled to be named the 2019 TSE of the Year. Our team has worked hard, and this recognition is so well deserved for them. I would not be where I am today as a businessman without the main motivating factor in my life, Jesus Christ. Thank you to our distributor Triple R Truck Parts for treating us as a partner, and to HDA Truck Pride for providing valuable resources for businesses like ours."

### **About HDA Truck Pride**

*HDA Truck Pride is North America's largest independent provider of parts and services to the commercial vehicle aftermarket. With over 750 distribution locations and over 400 service facilities, HDA Truck Pride boasts the largest footprint in the industry. The marketing group is focused on value-added services, not just delivering parts, but solving problems and driving technical expertise. The organization offers training, product support and marketing programs all focused on growing the business of its members, fleet customers and service experts. For more information, visit [www.hdatruckpride.com](http://www.hdatruckpride.com).*

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